



Visa USA Member Communication
Payment Applications that Store Prohibited Data

The attached Communication Alert provides important information regarding payment applications that store prohibited cardholder data. The payment applications listed in this alert have been identified as storing full magnetic stripe data in violation of the *Visa U.S.A. Inc. Operating Regulations* and *Visa's Payment Application Best Practices (PABP)*.

This alert also communicates a recommended mitigation strategy to assist acquirers, VisaNet processors and third parties to drive merchant adoption of PABP-validated applications, and to ensure merchants using the applications noted in this alert take corrective action to address any identified deficiencies.

For more information or questions regarding the information in this alert, please visit www.visa.com/cisp or contact cisp@visa.com.